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**PRESS INVITATION**

The press conference launching the project

***VilleCastelliDimore – Timeless Moments in The Land* *of Venice***

who will be held on

**7th March 2023 at 2.30pm**

**at ITB Berlin - international tourism exhibition**

**(Veneto Region stand - Pav/Halle 1.2 - Stand 105)**

***VilleCastelliDimore*** brings together more than 30 prestigious historic locations of the Veneto region - close to Venice, Italy - representing a wide constellation of refined tourism spots that range geographically from the Po Delta to the Dolomites, from Lake Garda to the Brenta Riviera, passing through the Berici and Euganean Hills, up to the Prosecco Hills. At ITB, ***VilleCastelliDimore*** will officially present its new web portal [www.villecastellidimore.com](http://www.villecastellidimore.com) to the public and to the travel trade. This is why ***VilleCastelliDimore – Timeless Moments in The Land* *of Venice*** chose ITB as the first international stage to present itself to the world tourism industry as an excellence in the Italian and Venetian scenario. The story of these ancient villas, castles and houses began when Venice no longer turned its gaze towards the sea but towards the hinterland, building the Venetian Villas. ***VilleCastelliDimore*** opens the doors of different kinds of historic houses - including castles and mansions, all of them shining bright as stars in the precious sky which is the tourism industry in the Veneto region.

With interventions by:

***Mr Giulio Vallortigara Valmarana***, co-owner of stately home Villa Valmarana ai Nani in Vicenza, Italy and head of project

***Mrs. Elena Stella*,** sales&marketing consultant for international markets

Moderator:

***Ms. Alexandra Mattern***, journalist and tourism entrepreneur

**Please send your confirmation of attendance to:**

press office manager Ms. Barbara Codogno, mob. +39 3495319262